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魏橋紡織股份有限公司
Weiqiao Textile Company Limited*

(a joint stock limited company incorporated in the People's Republic of China with limited liability)
(Stock Code: 2698)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Guidelines on Disclosure of Inside Information under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a significant increase in the consolidated profit attributable to shareholders of the Company for the six months ending 30 June 2013 as compared to that for the corresponding period of 2012.

The information contained in this announcement is only based on the unaudited management account of the Group for the five months ended 31 May 2013 which has not been audited by the auditors of the Company.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Weiqiao Textile Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Guidelines on Disclosure of Inside Information under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

* For identification purpose only

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company and the potential investors that, based on the currently available information, the Group is expected to record a significant increase in the consolidated profit attributable to shareholders of the Company for the six months ending 30 June 2013 as compared to that for the corresponding period of 2012.

Driven by moderate recovery of the overall demand in the textile market and the improvement and upgrade of the Group’s products from January to May of 2013, the Group recorded an increase in the sales volume of the grey fabric while the book value of finished goods in inventory remained stable as compared with that at the end of 2012, though the gaps between domestic and overseas cotton prices remained noticeable as a result of the cotton trade and storage policies in China. Meanwhile, the gross profit from the sales of electricity increased on lower costs, mainly due to the weak coal prices from January to May of 2013. As the comparable profit basis for the six months ended 30 June 2012 is relatively low, the profit of the Group for the five months ended 31 May 2013 has surpassed the profit recorded for the six months ended 30 June 2012 according to the unaudited management account of the Group for the five months ended 31 May 2013. Therefore, the Group is expected to record a significant increase in the consolidated profit attributable to shareholders of the Company for the six months ending 30 June 2013.

The information contained in this announcement is only based on the unaudited management account of the Group for the five months ended 31 May 2013 and the information currently available to the Group. The overall financial results for the six months ending 30 June 2013 which will be reviewed by the auditors of the Company will be disclosed as and when the interim results of the Group for the six months ending 30 June 2013 are announced.

Shareholders of the Company and potential investors are advised to read the reviewed interim results announcement of the Group carefully when it is published.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Weiqiao Textile Company Limited
Zhang Hongxia
Chairman

10 June 2013
Shandong, People’s Republic of China

As at the date of this announcement, the Board comprises nine directors, namely Ms. Zhang Hongxia, Ms. Zhao Suwen, Ms. Zhang Yanhong and Mr. Zhang Jinglei as executive directors, Mr. Zhang Shiping and Ms. Zhao Suhua as non-executive directors and Mr. Wang Naixin, Mr. Xu Wenying and Mr. George Chan Wing Yau as independent non-executive directors.

** The Company is registered in Hong Kong as a non-Hong Kong company under the English name “Weiqiao Textile Company Limited” and the Chinese name of the Company under Part XI of the Companies Ordinance (Chapter 32 of the Laws of Hong Kong).*